



## **T-Mobile and Nokia collaborate to open up an integrated marketplace for mobile content and Internet services**

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- Customers will have access to the extensive range of widgets, applications and other content offered by both T-Mobile's widget gallery and Nokia's Ovi Store
- Through T-Mobile's web'n'walk widget platform, customers will be able to reach both marketplaces directly from the idle screen of their mobile phone
- Launching on mass market Nokia Series 40 platform based phones

Today T-Mobile and Nokia announced plans to promote together their respective offering for widgets, applications and other content to provide customers with easy access to a vast range of Internet services. The customer can browse and download widgets from both the T-Mobile widget gallery and Nokia's Ovi Store using T-Mobile's web'n'walk widget platform. The integrated marketplace will be available during the second half 2009.

T-Mobile's web'n'walk widget platform will be supported on Series 40 based feature phones, the highest selling devices in Europe to date. A Java based widget client makes it possible for both offerings to co-exist.

This co-operation takes the new web'n'walk widget platform into the mass market and opens up the long tail of applications and services from Nokia's Ovi Store and T-Mobile's widget gallery.

"T-Mobile and Nokia share a joint vision of offering an unparalleled mobile Internet experience to its customers. The co-existence of our widget gallery with Nokia's Ovi Store ensures customers have access to an extensive range of interesting and relevant Internet services that they can customize according to their personal preferences," said Rainer Deutschmann, Senior Vice President, Mobile Internet at T-Mobile International.

"Nokia Series 40 devices offer a great platform to deliver the Ovi Store experience and once the Ovi Store is available, you'll be able to enjoy the most relevant content from the people and places that matter to you," said Urpo Karjalainen, Senior Vice President, Operator Channels, at Nokia. "We are excited to be partnering with T-Mobile on the most compelling mobile Internet experience for mass market yet."

T-Mobile's next release of web'n'walk featuring the new widget platform, announced today, brings customers even closer to their Internet. Launching in spring it will provide customers with fast access to their favourite Internet services through widgets and applications directly from their idle screen.

Nokia's Ovi Store, announced yesterday, will offer consumers relevant, targeted media through their social connections and their physical location information. Content providers, developers and the existing Forum Nokia developer ecosystem can sign up at [publish.ovi.com](http://publish.ovi.com) to be the first to distribute their media through the Ovi Store. The generic Ovi Store service will be available in early May for consumers. The integrated marketplace with T-Mobile will be available during the second half of 2009.

T-Mobile International is a global leader in mobile communications offering wireless voice, messaging and data services capable of reaching 128 million people, as at 31<sup>st</sup> December 2008, where they live, work and play. T-Mobile International operates in 12 countries world-wide.

The company provides its customers with the latest technologies and innovative multimedia services, and is a global pioneer of the mobile Internet. T-Mobile is a founding member of [FreeMove](#), one of the world's leading business alliances delivering simple, cost-effective roaming services to over 230 million customers around the world.

T-Mobile International is a wholly-owned subsidiary of Deutsche Telekom AG, one of the fore-most integrated telecommunications companies worldwide. With its three product brands,

T-Home, T-Mobile and T-Systems, the company offers its customers around the world modern telecommunications products and services from fixed-network telephony, broad-band Internet, mobile communications and ICT solutions.

## **About Nokia**

Nokia is the world leader in mobility, driving the transformation and growth of the converging Internet and communications industries. We make a wide range of mobile devices with services and software that enable people to experience music, navigation, video, television, imaging, games, business mobility and more. Developing and growing our offering of consumer Internet services, as well as our enterprise solutions and software, is a key area of focus. We also provide equipment, solutions and services for communications networks through Nokia Siemens Networks.

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